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**FOR IMMEDIATE RELEASE:**

**DynaRent/DealerSoft Announces  
MarketPlace for Small Rental Businesses and Dealerships**

(February 17, 2019) SANTA ANA, CA – At the 2019 ARA Rental Show today, DynaRent/DealerSoft is announcing its new MarketPlace program. Under this program, any small rental company or equipment dealership can obtain a complete Cloud solution of integrated rental, sales, service, and accounting software at a low monthly price.

"MarketPlace offers a significant competitive advantage to the smaller rental company or dealership", according to Richard Jew, Sales Manager with DynaRent/DealerSoft. "Under this program smaller rental companies now have access to software capabilities that were previously only available to larger and medium-sized rental companies at a much higher price point."

DynaRent/DealerSoft is the most technologically advanced software suite being shown at the 2019 ARA Rental Show. It includes capabilities like automatic customer emailing and alerts, built-in credit card processing, integrated accounting and CRM, a mobile platform for Android and iPhone, a customization toolkit for reports and screens, and a robust solution for equipment rental, sales and service.

This is all made possible because the software is built using the new Acumatica business platform. Acumatica is a leading provider of Cloud ERP and is rapidly becoming the most important player in the new Cloud software space.

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